



SPONSORSHIP MATRIX

MARINETECH.org

Benefits	●	●	●	●	●	●
	Team \$1,500	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$25,000	Diamond \$50,000
Individual Team Sponsorship: Sponsor selects a team to receive funds to offset the cost of building materials, travel, and lodging. Sponsor logo will be displayed next to team listing on the MATE website.	●	●	●	●	●	●
Branding: Sponsor logo placed on marketing materials, on MATE website for 1 year, and pool-side during the competition.		●	●	●	●	●
MATE Inspiration for Innovation Exhibit Hall Sponsorship table from June 25-27, 2020 at MATE Inspiration for Innovation Exhibit Hall.			●	●	●	●
Newsletter & Social Media: Opportunity to announce internships, scholarships, job openings, and other opportunities to faculty and students in MATE's newsletter and on social media.			●	●	●	●
Public Relations: Promote MATE/Sponsor relationship with joint PR opportunities throughout the competition season.			●	●	●	●
Custom Communications: Opportunities to address student competitors with individualized sponsor messages.				●	●	●
Featured Branding: Logo displayed on dedicated section of MATE website, in MATE monthly newsletter, and during Livestream broadcast.				●	●	●
Premier Branding: Logo featured during the awards ceremony and in an exclusive section on all marketing materials. Logo will also be featured on award trophies.					●	●
MATE Pre-Competition VIP Soiree Invitation to enjoy an evening with the competition volunteers, judges, support, sponsors, and staff.					●	●
Collect Feedback: Ability to survey competitors and teacher/mentors.						●

For more information, or to discuss custom Strategic Partnership opportunities, contact **Jill Zande, MATE II President and Competition Coordinator**, at jzande@marinetech.org

Ask about **Exclusive Benefits**, such as the ability to collaborate with MATE II to create competition scenarios, tasks, props, and more.